

## Message Text

UNCLASSIFIED

PAGE 01 STATE 094611

20

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /050 R

66608

DRAFTED BY: COM/BIC/OIM/226: RCDORMITZER/ATG/WE

APPROVED BY: EB/OCA/REP: BEBYRON

COM/BIC/OIM/226;FR: PBFIELD

COM/BIC/OIM/226/RMD: RDCLARK

COM/BIC/OIM/222/DM: HHEIKENEN

EUR/WE: MHABIB

EB/OCA/BR: IWILLIAMSON

EUR/RPE: JMCCARTHY

----- 031613

R 241724Z APR 75

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 094611

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJECT: FY'76 EVENT PROGRAM FOR FRANCE

REF: PARIS 09011,

USDOC 05540

STATE 072266

1. COMMERCE HAS NOTED POST'S RECOMMENDATION RE FY 1976  
EVENT PROGRAM AND APPRECIATES COMMENTS.

2. OUR REPLY TO COMMENTS ARE:

A. PREFER RETENTION FLUID POWER AS SPECIALIZED EXHIBITION  
IN VIEW OF LIMITED SUPPLIER UNIVERSE BUT IF PROCURE-  
MENT IS VERY PRODUCTIVE WOULD THEN REQUEST SHOW BE  
UPGRADED TO FULL-SCALE EVENT.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 094611

B. RECOMMENDATION FOR OFF-SITE EXHIBITION AT LYON IN

CONJUNCTION WITH HOTEL AND RESTAURANT EQUIPMENT  
EXHIBITION SEEMS EXCELLENT, AND WE WILL PRESS  
MANAGEMENT FOR ADDITIONAL FUNDS.

- C. PREFER SCHEDULING OF HOUSEWARES AND DOMESTIC APPLIANCES  
EXHIBITION FOR SUGGESTED FOUR DAYS ON MARCH 29 - APRIL 1  
BECAUSE AS PREVIOUSLY EXPLAINED U.S. COMPANIES BELIEVE  
THAT BUYING INTEREST FALLS OFF SHARPLY AFTER MARCH.  
ALSO, RESCHEDULING TO LATER IN APRIL WOULD NOT SEEM TO  
REDUCE CONFLICT PROBLEM OF ARTS MENAGER. (ACCORDING TO  
OUR INFORMATION, DATES ARE FEBRUARY 28 TO MARCH 14).  
IF MARCH 29 - APRIL 1 ACCEPTABLE, PLEASE FURNISH RATIONALE  
AS AGREED BY MOORHOUSE THAT FULL-BUYER ATTENDANCE CAN  
BE OBTAINED DESPITE THIS FRENCH FAIR.
- D. PREFER RETENTION OF FOOD PROCESSING AND PACKAGING FOR  
JUNE 7-11 RATHER THAN EIPT FOR REASON SET FORTH IN  
USDOC 05540 - NAMELY A COMMERCE EIPT AT TAIPEI IN  
JUNE AND ADVERSE IMPACT OF COMPOSANTS ON EIPT.

3. AWAITING RATIONALE RE EXPECTATION OF FULL AUDIENCE  
ATTENDANCE AT HOTEL AND RESTAURANT EQUIPMENT EXHIBIT-  
ION IN SPITE OF EQUIP-HOTEL.

4. RECAP OF PROPOSED EVENT SCHEDULE FOLLOWS:

SEPTEMBER 15-18, 1975      \*)78\$ 09234 53: #,9)9&6 03:8-)8"3\$

9:59?34 20-23, 1975      DATA COMMUNICATION AND PERIPHERAL  
EQUIPMENT

NOVEMBER 19-22, 1975      DENTAL EQUIPMENT AND SUPPLIES JEEP

DECEMBER 8-12, 1975      ELECTRONIC COMPONENTS

JANUARY 26-29, 1976      HOTEL AND RESTAURANT EQUIPMENT

FEBRUARY 3-5, 1976      (OFF-SITE TANDEM AT LYON SUBJECT  
TO BUDGET)

MARCH 8-11, 1976      PRINTING AND GRAPHIC ARTS EQUIPMENT  
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 094611

MARCH 29-APRIL 1, 1976      HOUSEWARES AND DOMESTIC APPLIANCE  
SPECIALIZED

APRIL 26-30, 1976      POLLUTION CONTROL EQUIPMENT (SUGGEST  
5 DAY SHOW TO OBTAIN MAXIMUM EXPOSURE  
ON THIS POPULAR THEME)

JUNE 7-11, 1976        ELECTRONIC INDUSTRY PRODUCTION AND  
TEST EQUIPMENT

5. PLEASE ADVISE CONCURRENCE.

KISSINGER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE094611  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** COM/BIC/OIM/226: RCDORMITZER/ATG/WE  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750145-0332  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750420/aaaaasey.tel  
**Line Count:** 121  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 PARIS 09011  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 08 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <08 JUL 2003 by SilvaL0>; APPROVED <03 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY'76 EVENT PROGRAM FOR FRANCE  
**TAGS:** BEXP, FR  
**To:** PARIS  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006